Sponsorship Opportunities

Year at a glance

2026







STRATHROY & DISTRICT CHAMBER OF COMMERCE



















We continue to support the Strathroy & District Chamber of Commerce in the form of sponsorships, firstly, because no other organization is more connected to the businesses in the area; but more importantly, they have longstanding personal relationships with many business owners in the community, so their events are very well attended, and the energy at their events is always very positive and engaging! The sponsorships are quite reasonably priced, and the recognition from the Chamber consistently meets or exceeds our expectations.

- Mary A. Jansenberger, Marketing and Business Development Manager, Cohen Highley LLP



Introduction

The Strathroy & District Chamber of Commerce (SDCC) is an independent, membership funded, non-profit organization that represents Strathroy and area businesses from the grassroots level. SDCC is governed by an accomplished Board of Directors who are leaders in the local business community.



Vision & Mission

Our Vision

To foster an environment for business and investment within the District through networking, training and education, advocacy, and providing valued services to our members.

Our Mission

To be the voice of business, dedicated to anticipating and serving the needs of our members and the community.



Board of Directors



Joel Cann Past President



Kate Hamze President



Amanda Barth Vice President



Linda Lamont Secretary



Tyler Jenner Treasurer



Brad RichardsDirector



Brandon Clarke Director



Deborah Rankin Director



Lori Wernham Director



Meagan McGill Director



Vera Dokter Director



Meet Our Team

The daily operation of the Strathroy & District Chamber of Commerce is run by a small dedicated team alongside outside business partners and volunteers.

Our office is open by appointment at:

67 Front Street W. Strathroy, ON, N7G 1X6



Donna Pammer Executive Director



Denise PerkinsExecutive Assistant

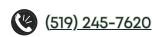


Since joining the Strathroy & District Chamber of Commerce in February 2025, it has been a privilege to help lead a period of revitalization and renewed energy. This past year has marked a clear shift toward growth, engagement, and innovation.

The Chamber is evolving, and we're building it together - with flexibility, creativity, and a strong foundation of collaboration.

- Donna Pammer, Executive Director, SDCC

Call Our Office



Sponsorship Benefits

Sponsorship with the Strathroy & District Chamber offers many benefits and ways to reach your business or organization's marketing goals. Through support of our events and programs, you have the opportunity to raise brand awareness, build strong partnerships, and create lasting connections within the local business community.



Increased Brand Exposure

Sponsors are recognized on-site at events, in our social media, on our website, in our e-newsletter, and through other event communications.



Positive Brand Association

Partnering with the Chamber increases your brand visibility and establishes your credibility as a leader in the local business community.



Networking Opportunities

Opportunities to network with Chamber Members and other event attendees are available dependent on the event and sponsorship level.



We are proud to sponsor Chamber of Commerce events. Sponsoring is something we consider vital within our business budget - it gives us a chance to be engaged in the community, give back, and help others see who we are behind the business. Truly a win-win scenario!

- Hassan & Kate Hamze, Maventure Mortgage Co.



Event Schedule



https://business.sdcc.on.ca/ chamber-events

At the Strathroy & District Chamber of Commerce, we believe in the power of connection. Our events are designed to bring people together, spark ideas, and grow businesses. Whether you are looking to build lasting relationships, find new clients, or simply share experiences with like-minded professionals, our events offer something for everyone.

| Description | Date |
|---------------------|-------------------|
| MPP & MP Lunch | Spring (date TBD) |
| Golf Tournament | June 4th |
| Awards Gala | September 24th |
| Women in Business | On-going |
| Young Professionals | On-going |
| Biz After Biz | Monthly |



We are proud to partner with the Strathroy & District Chamber of Commerce in supporting local business and creating opportunities for our communities to thrive. The Chamber plays an important role in connecting and strengthening our local economy and we value being part of that shared effort to make a positive impact where we live and work.

- Mike Jesus, Community Manager/Coach, Libro Credit Union



Sponsorship Packages Offered

| Opportunity | Commitment | |
|--|------------------------------------|--|
| MPP & MP Lunch | | |
| Platinum Sponsor | \$1,500 | |
| Logo on all marketing materials including social media posts and on-site Includes four (4) tickets | | |
| Gold Sponsor | \$1,000 | |
| Logo on all marketing materials including social media posts and on-site Includes two (2) tickets | | |
| Silver Sponsor | \$500 | |
| Logo on all marketing materials including social media posts and on-site Includes one (1) ticket | | |
| Golf Tournament | | |
| Presenting Sponsor | \$2,500 | |
| Exclusive (one available) Name & logo fully integrated into the name of the event and featured on all marketing materials including social media posts and on-site Includes one (1) foursome | | |
| Dinner Sponsor | \$500 | |
| Logo on all marketing materials including social media posts and on-site Opportunity to display your banner on-site | | |
| Specialty Hole Sponsor | \$150 plus prizes valued at \$200+ | |
| Name on all marketing materials including social media posts and on-site Sole signage at sponsored hole Men/ladies closest to the hole & men/ladies longest drive | | |
| Prize Sponsor | donation valued at \$200+ | |
| Name on all marketing materials including social media posts and on-site Team and individual prizes | | |

| Golf Tournament (continued) | | |
|---|---------|--|
| Hole Sponsor | \$150 | |
| Name on all marketing materials including social media posts and on-site Signage at one hole | | |
| On-site Add-On | \$100 | |
| Sponsors can be present on-site and set up a booth or display to interact with golfers/attendees (location at the discretion of the Chamber) Does not include any food or beverage | | |
| Awards Gala | | |
| Title Sponsor | \$2,500 | |
| Exclusive (one available) Name & logo fully integrated into the name of the event and featured on all marketing materials including social media posts and on-site Opportunity to speak at the event Table of ten (10) event tickets for you/your guests | | |
| Platinum Sponsor | \$1,000 | |
| Logo on all marketing materials including social media posts and on-site Four (4) event tickets | | |
| Awards Sponsor | \$750 | |
| Logo on all marketing materials including social media posts and on-site Opportunity to present award Two (2) event tickets | | |
| Silver Sponsor | \$500 | |
| Logo on all marketing materials including social media posts and on-site Two (2) event tickets | | |



It was a pleasure to sponsor and be a part of the Golf Tournament. This event was a great opportunity to hit the greens with fellow members of our business community, connect, network, and have some fun at the same time. In this day and age of virtual meetings, it's still hard to beat the value that in-person engagement brings. The Strathroy & District Chamber of Commerce is integral to fostering relationships between businesses in the community.

- Joe Hentz, Partner, Lerners LLP

Chamber Member Opportunities

In addition to the event sponsorship packages outlined on the previous page, Chamber Members are invited to consider the following partnerships:

\$1200 per year (one available)

Young Professionals Series

A dynamic series for emerging leaders and early-career pros looking to expand their network, sharpen skills, and give back to the community.

Name & logo on event registration page and social media posts

\$1200 per year (one available)

Women in Business

A networking and skills-building group for entrepreneurs, professionals, leaders, and learners. Events include inspiring speakers, relevant topics, & authentic connections.

. Name & logo on event registration page and social media posts

\$250 each (based on availability)

Biz After Biz

Our monthly signature networking event for Chamber Members to connect, mingle, and learn about the local business community in a fun social atmosphere.

- Name & logo on event registration page and social media posts
- Host Sponsor arranges space/venue, refreshments, & door prize
- · Opportunity to give a short presentation, demonstration, or tour

\$50 each (based on availability)

Member Moment E-Blast

Opportunity to send a dedicated email to our distribution list to highlight your business or organization, an upcoming event, or special promotion.

- Includes one (1) dedicated e-blast to SDCC email subscribers
- Can include: text, an image (.png or .jpg), and a hyperlink

Visit https://forms.gle/rdQw7Mes4kbheWvT8 to book.

Commitment of \$1000+ includes a logo on our website sponsor banner for the remainder of the year.





Thank You For Your

Attention

Partnering with the Strathroy & District Chamber of Commerce can enhance the visibility and reputation of your business/organization and demonstrate your commitment to local economic development.

Any questions? Let's <u>arrange a meeting</u> to discuss the details of our partnership and explore the available opportunities.

To book, please fill out the Sponsorship Interest Form: https://forms.gle/rdQw7Mes4kbheWvT8





Phone

<u>(519) 245-7620</u>



Email

info@sdcc.on.ca



Website

www.sdcc.on.ca

